# SPONSORSHIP OPPORTUNITIES



## FRIDAY, SEPTEMBER 10 (17), 2021, 6PM T&E CARE THANK YOU CONCERT

We are excited to share that the 14<sup>th</sup> annual Fall Fest will be held on **Friday, September 10, 2021 (rain date September 17)** and will be known as *Come Together for T&E Care*. We are totally changing the format for this year – it will be a free concert at Wilson Farm Park in Chesterbrook, to thank community members, organizations, and businesses for all the support they have offered over the years. The *Magical Mystery Doors* will be playing songs from the Beatles, Led Zeppelin, and the Doors. There will be food trucks, t-shirts, and a 50/50.

#### **About Us**

After Hurricane Katrina destroyed much of the Gulf Coast area in September 2005, a number of Louisiana families relocated to our area. Caring residents of Tredyffrin and Easttown Townships and neighboring communities organized under the name Tredyffrin & Easttown Care ("T&E Care") to help these new residents acclimate to their new home. Community members were incredibly generous, offering professional services, jobs, clothing, and general support.

This effort led to the realization that there were other families in our area who also struggled with difficult situations, and many community members who wished to offer their help. We received our official non-profit status in May 2006, and through the generosity of the community, our reach has expanded every year.

Our signature programs include:

Home and HearthSummer Camp AssistanceSchool Supply DriveCollege/Textbook AssistanceTransportation AssistanceHoliday DriveSchool Meal AssistanceComputers for KidsKids' Clothing Event

#### **Fast Facts**

- ★ Families given assistance are usually referred to T&E Care by school counselors, local churches or other organizations. We always confirm all requests for help and know that every need is real.
- ★ We work to get a family over a hurdle; we are not a source of ongoing financial support.
- ★ We are an all-volunteer organization. **Over 98%** of all donations go directly to support families in need.
- ★ The Fall Fest is our largest fundraiser each year. Traditionally well over thirty percent of our annual budget is raised at this important event!

The official registration and financial information of Tredyffrin & Easttown Care may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

To find out more visit www.tecare.org or contact fallfest@tecare.org.

Come Together for T&E Care features sponsorships with special donor recognition at each level.

All sponsorship levels provide excellent exposure of your organization with an affluent, community-minded audience, as well as the opportunity to support a local worthwhile cause.

#### Presenting (Penny Lane) Sponsor: \$10,000 - One exclusive opportunity

- Name and logo prominently placed as presenting sponsor on *Come Together for T&E Care* postcard mailed to more than 800 local families (*postcard print deadline: July 15, 2021*).
- Opportunity to film 30-second video (iPhone is appropriate medium) to promote *Come Together for T&E Care* as well as your business (when appropriate), that will be shared on social media. (*Deadline July 30*)
- Name and logo on the back of the concert t-shirts.
- Two t-shirts. (Deadline to order August 10)
- Name and logo recognition on the T&E Care website; at the event itself; and in all event-related press releases, social media, and electronic newsletter (circulation over 3000 community members)

#### A Whole Lot of Love Sponsor: \$ 3,500

- Opportunity to film 30-second video (iPhone is appropriate medium) to promote *Come Together for T&E Care* as well as your business (when appropriate), that will be shared on social media. (*Deadline July 30*)
- Name and logo on the back of the concert t-shirts.
- Two t-shirts. (Deadline to order August 10)
- Name and logo recognition on the T&E Care website; at the event itself; and in all event-related press releases, social media, and electronic newsletter (circulation over 3000 community members)

#### Hey Hey What Can I Do Sponsor: \$ 1,000

- Name on the back of the concert t-shirts.
- Two t-shirts. (Deadline to order August 10)
- Name recognition on the T&E Care website; at the event itself; and in all event-related press releases, social media, and electronic newsletter (circulation over 3000 community members)

#### All You Need Is Love Sponsor: \$ 500

- Name on the back of the concert t-shirts.
- One t-shirt. (Deadline to order August 10)
- Name recognition on the T&E Care website; at the event itself; and in all event-related press releases, social media, and electronic newsletter (circulation over 3000 community members)

#### I Want To Hold Your Hand Sponsor: \$ 250

• Name recognition on the T&E Care website; at the event itself; and in many event-related press releases, social media, and electronic newsletter (circulation over 3000 community members)

# Other Sponsorship Opportunities

Underwriting opportunities are also available to support *Come Together for T&E Care*, such as costs related to postage, signage, police presence, etc.. If you are interested, please contact Cinda Johnson at cindadjohnson@gmail.com.

# Come Together for T&E Care Committee Melissa Acton and Audrey Kese, Co-Chairs

Sponsorship: Cinda Johnson Logo/Postcard: Jeanne Dechiario

50/50 Eileen Kraut Food Trucks: Stacy Stone

Social media: Monica Thomson T-Shirts: Lisa Munroe

Volunteers: Danyll Lockett, Susan Chronister Posters: Michele Semplice, Rita Thompson

Thank you notes: Barb Bogle, Lisa Munroe RSVPs: Jennifer Roessler

Additional committee members (to date): Christina Arnault, Gina DeFlavia, Sandi Gorman, Mary Saylor

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T&E Care President: Sandi Gorman

### T&E Care Board of Directors

Laura Pratt, Chair Chris Bradley, Secretary Jessica Weinberg, Treasurer Sara Vose, Assistant Treasurer Jean Allen Kirk Gorman Damika Harris Nancy Higgins Josh Muskin

# T&E Care Auxiliary Board

| Melissa Acton     | Karen Cruickshank | Bernie Logan      | Mary Saylor         |
|-------------------|-------------------|-------------------|---------------------|
| Jeanette Alwine   | Lisa Davis        | Barbara McConnell | Bill Schew          |
| Christina Arnault | Jeanne Dechiario  | Doreen McGillis   | Cynthia Schumacker  |
| Jen Arnott        | Gina DeFlavia     | Bonnie Motel      | Stacy Stone         |
| Theresa Augustine | Julia Fisher      | Lisa Munroe       | Jeanne Swope        |
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| Jacqui Cosgrove   | Danyll Lockett    | Eileen Ryle       | Sondra Zalewski     |



# Come Together for T&E Care Sponsorship Commitment

FRIDAY, SEPTEMBER 10, 2021 (SEPT 17 – RAINDATE)

Yes, I/we would like to sponsor Come Together for T&E Care 2021 as a:

| Presenting (Penny Lane) Spor  | nsor (\$10,000) – only one available   |
|---|--|
| A Whole Lot of Love Sponsor (\$3500)<br>Hey Hey What Can I Do Sponsor (\$1000)                          | All You Need is Love Sponsor (\$500)<br>I Want To Hold Your Hand Sponsor (\$250)   |
| *   | irts included for \$1000-\$10,000 sponsors; 1 shirt for \$500 sponsors) s) (S-XL) (Shirt orders required by August 10) the for purchase at the event itself. |
| I/we would like to offer an underwriting sponsorship I/we are unable to sponsor but would be happy to m | o of \$ to help cover the cost of  nake a donation to T&E Care. \$   |
| Company Name (if applicable)  |  |
| Contact Name  |  |
| Address   |  |
| City  | State Zip  |
| Phone Email _   |  |
| ☐ I/we prefer that this donation remains anonyme  | ous.   |
| ☐ Please charge this credit card:   | ☐ Check is enclosed (made payable to <i>T&amp;E Care</i> )   |
| Card Number   | Expiration   |
| Cardholder's Name   | CVV  |
| Card Billing Information (if different from above)  |  |
| Address   |  |
| City  | State Zip  |
| Phone Email _   |  |
| Cardholder's Signature  |  |

Please return completed form to:

T&E Care – attn.: Fall Fest, PO Box 2111, Southeastern, PA 19399 www.tecare.org - Questions? Email fallfest@tecare.org