

SPONSORSHIP OPPORTUNITIES

**FRIDAY, OCTOBER 23, 2020
T&E CARE VIRTUAL EVENT**



We are excited to share that the 13th annual Fall Fest will be held virtually on **Friday, October 23, 2020** and will be known as ***Day of Impact for T&E Care***. On this day we will be featuring, with videos and other social media sources, the impact of donations to T&E Care, both time and treasure.

About Us

After Hurricane Katrina destroyed much of the Gulf Coast area in September 2005, a number of Louisiana families relocated to our area. Caring residents of Tredyffrin and Easttown Townships and neighboring communities organized under the name Tredyffrin & Easttown Care (“T&E Care”) to help these new residents acclimate to their new home. Community members were incredibly generous, offering professional services, jobs, clothing, and general support.

This effort led to the realization that there were other families in our area who also struggled with difficult situations, and many community members who wished to offer their help. We received our official non-profit status in May 2006, and through the generosity of the community, our reach has expanded every year.

Our signature programs include:

- Home and Hearth
- College/Textbook Assistance
- School Meal Assistance
- Summer Camp Assistance
- Transportation Assistance
- Computers for Kids
- School Supply Drive
- Holiday Drive
- Kids’ Clothing Event

Fast Facts

- ★ Families given assistance are usually referred to T&E Care by school counselors, local churches or other organizations. We always confirm all requests for help and know that every need is real.
- ★ We work to get a family over a hurdle; we are not a source of ongoing financial support.
- ★ We are an all-volunteer organization. **Over 98%** of all donations go directly to support families in need.
- ★ The Fall Fest is our largest fundraiser each year. Traditionally well over **thirty percent of our annual budget** is raised at this important event!

The official registration and financial information of Tredyffrin & Easttown Care may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

To find out more visit www.tecare.org or contact fallfest@tecare.org.

Day of Impact 2020 features sponsorships with special donor recognition at each level. All sponsorship levels provide excellent exposure of your organization with an affluent, community-minded audience, as well as the opportunity to support a local worthwhile cause.

Presenting Sponsor: \$ 10,000 – One exclusive opportunity

- Name and logo prominently placed as presenting sponsor on *Day of Impact 2020* invitation mailed to more than 800 local families (*invitation print deadline: September 18*).
- Opportunity to write letter from sponsor to be posted on T&E Care website and *Day of Impact* website.
- Opportunity to film 30-second video (iPhone is appropriate medium) to promote *Day of Impact* as well as your business (when appropriate), that will be shared on social media. (*Deadline – October 1*)
- Opportunity to “meet” with T&E Care representatives at Zoom cocktail event (date TBD) to hear firsthand about the impact of your donation. A thank you gift will be sent to you to enjoy during the event including two T&E Care stemless wine tumblers and a bottle of wine.
- Name and logo recognition on the T&E Care website and *Day of Impact* website; name recognition in all event-related press releases, social media, and electronic newsletter (*circulation over 2500 community members*)

Sponsor of Impact: \$ 3,500

- Name and logo included on *Day of Impact 2020* invitation mailed to more than 800 local families (*invitation print deadline: September 18*)
- Opportunity to film 30-second video (iPhone is appropriate medium) to promote *Day of Impact* as well as your business (when appropriate), that will be shared on social media. (*Deadline – October 1*)
- Opportunity to “meet” with T&E Care representatives at Zoom cocktail event (date TBD) to hear firsthand about the impact of your donation. A thank you gift will be sent to you to enjoy during the event including two T&E Care stemless wine tumblers and a bottle of wine.
- Name and logo recognition on the T&E Care website and *Day of Impact* website; name recognition in all event-related press releases, social media, and electronic newsletter (*circulation over 2500 community members*)

Sponsor of Strength: \$ 1,000

- Name included on *Day of Impact 2020* invitation mailed to more than 800 local families (*invitation print deadline: September 18*)
- Opportunity to film 30-second video (iPhone is appropriate medium) to promote *Day of Impact* as well as your business (when appropriate), that will be shared on social media. (*Deadline – October 1*)
- Two T&E Care stemless wine tumblers
- Name recognition on the T&E Care website and *Day of Impact* website, in all event-related press releases, social media, and electronic newsletter (*circulation over 2500 community members*)

Sponsor of Hope \$ 500

- Two T&E Care stemless wine tumblers
- Name recognition on the T&E Care website and *Day of Impact* website, in all event-related press releases, social media, and electronic newsletter (*circulation over 2500 community members*)

Other Sponsorship Opportunities

Underwriting opportunities are also available to support *Day of Impact 2020*, such as costs related to postage, video production, or prizes. If you are interested, please contact Cinda Johnson at cindajohnson@gmail.com.

Day of Impact 2020 Committee

Melissa Acton, Susan Cantando, Connie Egan, and Audrey Kese, Co-Chairs

Prizes: Eileen Kraut

Invitations: Jeanne Dechiario

Sponsorship: Cinda Johnson

Video: Saba Ahmed

Social media: Abby Benner & Shannon McQuaid

RSVPs: Jennifer Roessler

Additional committee members (to date):

Christina Arnault, Barb Bogle, Sara Culbert, Gina DeFlavia, Sandi Gorman, Kirk Gorman, Gretchen Guttman,
Raquel Hunter, Lisa Munroe, Mary Saylor, Stacy Stone, Jennifer Thompson, Rita Thompson

T&E Care President: Sandi Gorman

T&E Care Board of Directors

Jump Dautrich, Chair
Debbie Weger, Secretary
Gretchen Guttman, Treasurer

Charu Gandhi
Kirk Gorman
Nancy Higgins

Laura Pratt
Eileen Ryle

T&E Care Auxiliary Board

Melissa Acton
Jean Allen
Jeanette Alwine
Christina Arnault
Jen Arnott
Theresa Augustine
Kristin Becket
Nancy Bevan
Barb Bogle
Jen Bracco
Bruce Broser
Paula Cardenas
Tarin Cataldo
Karen Celebuski

Pat Clark
Karen Cruickshank
Lisa Davis
Jeanne Dechiario
Gina DeFlavia
Cathy Duffy
Julia Fisher
Bruce Gibbard
Cindy Gilroy
Rita Gosnear
Heather Heck
Allyson Hotz
Amanda Ivory
Mary Kiely

Seth Landau
Danyll Lockett
Bernie Logan
Barbara McConnell
Doreen McGillis
Lisa Munroe
Bonnie Motel
Lisa Nevins
Evans Pancoast
Story Picard
Jean Purinton
Carol Reagan
Karen Ridder
Mary Ann Robinson

Jenny Rosback
Mary Saylor
Bill Schew
Cynthia Schumacker
Stacy Stone
Jeanne Swope
Mary Frances Szpila
Jennifer Thompson
Nan Turanski
Cammy Wagner
Hal Ward
Elizabeth Wilson
Jim Wright
Sondra Zalewski



Day of Impact 2020 Sponsorship Commitment

FRIDAY, OCTOBER 23, 2020

Yes, I/we would like to sponsor T&E Care's *Day of Impact 2020* as a:

___ Presenting Sponsor (\$10,000) – only one available

___ Sponsor of Impact (\$3500)

___ Sponsor of Strength (\$1000)

___ Sponsor of Hope (\$500)

___ I/we would like to offer an underwriting sponsorship of \$_____ to help cover the cost of _____.

___ I/we are unable to sponsor but would be happy to make a donation to T&E Care. \$_____

Company Name (if applicable) _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I/we prefer that this donation remains anonymous.

Please charge this credit card:

Check is enclosed (made payable to *T&E Care*)

Card Number _____ Expiration _____

Cardholder's Name _____ CVV _____

Card Billing Information (*if different from above*)

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Cardholder's Signature _____

Please return completed form to:

T&E Care – attn.: Fall Fest, PO Box 2111, Southeastern, PA 19399

www.tecare.org - Questions? Email fallfest@tecare.org