

Posted on Tue, Jun 12, 2008    Main Line Life

Panera Bread 'cares' about Tredyffrin & Easttown group

Panera Bread opened a bakery-cafe in Wayne in April in the Gateway Shopping Center on Swedesford Road and the company is living up to its reputation for giving back to the community. The nation's "bread expert," Panera Bread offers a new variety of artisan breads and other specialty breads, along with bagels, pastries, baked goods, breakfast sandwiches and hot and cold espresso beverages. The new bakery-cafe in Wayne is open for breakfast, lunch and dinner, offering hand-tossed salads, signature sandwiches and hearty soups served in edible sourdough bread bowls. Guests at the Wayne bakery-cafe will enjoy intimate seating areas, comfortable chairs, and free WiFi Internet access.

"We are excited about our continued growth in this market," said Paul Cherwien, a vice president of Panera Bread. "We are thrilled to introduce residents in the Wayne area to Panera's artisan bread making tradition and the warm, welcoming environment of our bakery-cafe."

Panera Bread is committed to the communities it serves. The bakery-cafe's Grand Opening celebration on April 5 honored T&E Care, a group within the Tredyffrin and Easttown communities who are committed to providing financial and other material assistance to persons in need in and around the local townships. Additionally, throughout 2008, T&E Care will benefit from Operation Dough-Nation, a program that allows Panera Bread and its customers to aid local charities. Panera will add 25 cents to every dollar donated in the Operation Dough-Nation containers near the registers.

"We can't thank Panera enough for helping us out this way," stated Kirk Gorman, T&E Care President. "The grand opening on the 5th was a terrific way for us to thank the community for its support, and the extra donations throughout the year will be greatly appreciated!"



Attending the Grand Opening celebration of Panera Bread on April 5 were (from left) Tammy Dwyer, Director of Marketing, Panera Bread, Denny Willson, Chair, T&E Car Board; Sandi Gorman, T&E Care Auxiliary Board member, and Shawn Maloney, General Manager, Panera Bread.



The grand opening celebration honored T&E Care, a community group that supports local families facing special needs. Enjoying the event wee (from left) Tom Lucas, T&E Care Auxiliary Board member; Paul Cherwien, Vice President, Panera Bread; Cathy Lucas, Secretary, T&E Care Board, and Kirk Gorman, President T&E Care Board.